

# FRANCHISE AGREEMENT

(For ANZEL Education Training Institute Pvt Ltd ASDP Course Franchise Model)

THIS AGREEMENT is made on this \_ day of \_\_\_\_\_, 2025, by and between:

Anzel Education, a registered business having its office at [Registered Office Address], hereinafter referred to as the "Franchisor", which expression shall, unless repugnant to the context, include its successors and assigns;

AND

[Franchisee/InstituteName \_\_\_\_\_ ]

having its principal place of business at [Franchisee's Address \_\_\_\_\_ ]  
\_\_\_\_\_, hereinafter referred to as the "Franchisee", which expression shall, unless repugnant to the context, include its successors and assigns.

**WHEREAS:** The Franchisor is engaged in providing advanced skill development programs (ASDP) and has developed a unique model of computer Education and Skills Training.

The Franchisee is desirous of operating a franchise of the ASDP course program under the Anzel Education Training Institute Pvt Ltd brand and agrees to adhere to the Franchisor's established systems and standards.

NOW, THEREFORE, in consideration of the mutual promises and covenants herein, the parties agree as follows: ---

## 1. DEFINITIONS

**1.1 ASDP Course:** The Advanced Skill Development Program offered by the Franchisor.

**1.2 Franchise Fee:** The one-time fee payable by the Franchisee for the right to operate under the Franchisor's brand.

**1.3 Royalty/Commission:** A percentage of revenue shared by the Franchisee with the Franchisor.

**1.4 Term:** The duration of this agreement.

**1.5 Territory:** The geographical area assigned to the Franchisee.

## **2. GRANT OF FRANCHISE**

**2.1** The Franchisor grants the Franchisee the non-exclusive right to operate the ASDP course within the assigned territory.

**2.2** The Franchisee shall use the “Anzel Education Training Institute Pvt Ltd” brand name, logo, and course material strictly per the guidelines provided by the Franchisor.

## **3. TERM AND RENEWAL**

**3.1** The term of this Agreement shall be \_\_\_ years from the date of signing.

**3.2** The Agreement may be renewed by mutual consent upon payment of a renewal fee and adherence to the Franchisor’s updated terms.

## **4. FEES AND PAYMENTS**

**4.1 Franchise Fee:** ₹\_\_\_\_ (One-time, non-refundable).

**4.2 Royalty/Commission:** \_\_\_% of the total revenue generated from ASDP courses, payable monthly by the \_\_\_th of each month.

**4.3 Late Payment:** A late fee of \_\_\_% per month shall apply to overdue payments.

## **5. OBLIGATIONS OF THE FRANCHISOR**

**5.1** Provide training, course materials, and operational guidelines.

**5.2** Offer marketing support and branding materials.

**5.3** Conduct mandatory Saturday & Sunday workshops for all franchise students.

## **6. OBLIGATIONS OF THE FRANCHISEE**

**6.1** Maintain the quality and standards prescribed by the Franchisor.

**6.2** Ensure timely payments and accurate reporting of revenue.

**6.3** Participate in mandatory workshops and training sessions.

**6.4** Maintain proper infrastructure, including classrooms, computer labs, and internet facilities.

## **7. INTELLECTUAL PROPERTY**

**7.1** The Franchisor retains all rights, title, and interest in the brand name, logo, course content, and other intellectual property.

**7.2** The Franchisee shall not modify, reproduce, or distribute any course material without prior written consent.

## **8. TERMINATION**

**8.1** This Agreement may be terminated by either party with a \_\_ day written notice for any material breach not remedied within the notice period.

**8.2** The Franchisor may terminate the Agreement immediately if the Franchisee:

Fails to maintain quality standards.

Misuses the brand name or intellectual property.

Delays payments beyond \_\_ days.

## **9. CONFIDENTIALITY**

**9.1** The Franchisee shall not disclose any proprietary information, including course content, business strategies, or student data, to third parties.

## **10. DISPUTE RESOLUTION**

**10.1** Any dispute arising under this Agreement shall be resolved through mediation. If unresolved, it shall be subject to the jurisdiction of the courts of [City/State].

## **11. GOVERNING LAW**

**11.1** This Agreement shall be governed by and construed under the laws of India.

**12. ENTIRE AGREEMENT**

**12.1** This Agreement constitutes the entire understanding between the parties and supersedes any prior agreements or discussions.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date first written above.

For Anzel Education Training Institute Pvt Ltd

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For [Franchisee's Name \_\_\_\_\_ ]

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Witness 1: \_\_\_\_\_

Witness 2: \_\_\_\_\_